

Olle - Pablik	MID	VS	MID	moo
Chellovekk	MID	VS	MID	Pab
Pablik - Chellovek	MID			Pabl
Chellovekk	MID	VS	MID	Olle
Inquisitr - Chellovek	MID			Inqu
mooneycb	MID	VS	MID	Che
mooneycb - Olle				Inqu
mooneycb	MID	VS	MID	Che
Chellovek - mooneycb				Chel
Olle	MID	VS	MID	Inqu
Olle - Chellovek				Pabl
Chellovekk	MID	VS	MID	Pab
Olle - Chellovek				Pabl
Olle	MID	VS	MID	moo
Pablik - Olle				moo

Player Performance Odds™

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Scout Gaming Group

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The image displays three overlapping screenshots of a betting application interface. The top screenshot shows a match between Gleb Rassadkin (Neman Gr - Belshina) and Volodymyr Koval (Neman Gr - Belshina) with odds of 1.78 and 1.93 respectively. The middle screenshot shows a 'Betslip (1 SELECTIONS @1.78)' for Gleb Rassadkin, with a stake of 20 and potential winnings of €35.60. The bottom screenshot shows a 'Betslip (47290) Single Bet' for Gleb Rassadkin, with a stake of €20.00 and potential winnings of €35.60. The interface includes various tabs like 'LOBBY', 'LIVE RESULTS', 'STATS', and 'PLAYER ODDS', and a 'Featured' section for 'Most popular matches'.

PLAYER PERFORMANCE ODDS™

Scout Gaming Group

Scout Gaming Group is a licensed and regulated B2B provider of daily fantasy sports and betting solutions.

We are a multiple award winning developer of gaming software, with 30+ clients and partners in over 20 countries across every continent.













What is Player Performance Odds?

A solution for offering unbiased determination of athlete performance.

Using advanced simulation models it's possible to predict individual athlete performance and then create odds markets on an individual athlete's performance in a given sporting event. This is particularly interesting in team-based sports such as football and hockey, opening up for a completely new market.

IN GAME FANTASY DUELS

Duels between players in this (selected) match

 Ivan Veras Smolevich - Shakhtyor	1.89		1.82	 Sergey Glebko Neman Gr - Belshina	 Leonid Kovel Neman Gr - Belshina	1.77		1.94	 Vladimir Khvashchinski FC Minsk - BATE
 Sergey S. Arkhipov Gorodeya - Din.Minsk	1.78		1.93	 Leonid Kovel Neman Gr - Belshina	 Andrey Yakimov Neman Gr - Belshina	1.80		1.91	 Dmytro Yusov Torpedo B - Energ-BGU

OVER/UNDER FANTASY POINTS

Bet on a player's total Fantasy points in the match, above or below



Neman Grodno

Over 3.5	Under 3.5
G. Kadimyan 2.95	G. Kadimyan 1.35
Over 4.5	Under 4.5
G. Rassadkin 2.96	G. Rassadkin 1.35
Z. Marusic 2.46	Z. Marusic 1.48
A. Legchilin 2.97	A. Legchilin 1.35
A. Yakimov 2.77	A. Yakimov 1.39
G. Kantaria 2.03	G. Kantaria 1.70
A. Vasiljev 2.00	A. Vasiljev 1.73
D. Stojkovic 1.94	D. Stojkovic 1.77
A. Slabashevich 1.97	A. Slabashevich 1.75
Over 5.5	Under 5.5
V. Koval 2.87	V. Koval 1.37



Belshina Bobruisk

Over 1.5	Under 1.5
V. Yasukevich 1.91	V. Yasukevich 1.79
K. Kuchinskiy 1.93	K. Kuchinskiy 1.78
S. Odeyobo 1.89	S. Odeyobo 1.81
N. Rochev 1.87	N. Rochev 1.83
Over 3.5	Under 3.5
E. Skoblikov 2.71	E. Skoblikov 1.41
P. Bordukov 2.88	P. Bordukov 1.36
R. Salimov 3.20	R. Salimov 1.30
M. Bashilov 3.14	M. Bashilov 1.31
Over 4.5	Under 4.5
S. Glebko 3.14	S. Glebko 1.31
L. Kovel 3.02	L. Kovel 1.34

Key Performance Indicators

- Higher margin odds (10%+) leads to higher Sportsbook margin
- Up-sell leads to increased Sportsbook turnover at no cost
- Cross-sell from fantasy products offers less acquisition costs



Top Fantasy Duels				Decimal
All leagues (1)		FIFA eChampions League B (8)		< >
1.85	nikkitta nikkitta - white_boy	vs	Hrusch DangerDim - Hrusch	1.85
1.85	dm1trena nikkitta - dm1trena	vs	nikkitta Hrusch - nikkitta	1.85
1.87	white_boy1927 white_boy - dm1trena	vs	DangerDim77 dm1trena - DangerDim	1.83
1.88	Hrusch Hrusch - white_boy	vs	dm1trena dm1trena - Hrusch	1.83
1.83	nikkitta nikkitta - DangerDim	vs	Hrusch Hrusch - DangerDim	1.88
1.85	Hrusch Hrusch - dm1trena	vs	white_boy1927 white_boy - Hrusch	1.85
1.85	Hrusch nikkitta - Hrusch	vs	white_boy1927 white_boy - nikkitta	1.85
1.85	nikkitta white_boy - nikkitta	vs	DangerDim77 DangerDim - white_boy	1.85

* Average CPA of a Fantasy player is traditionally substantially lower than a Sportsbettor



Determining individual performance

Correct pricing is a success factor for a sportsbook. It's what separates best from the rest.

Half a decade of running our own in-house Statcenter, servicing Fantasy Sports operators across the globe, covering any major sport / event, allows us a unique ability to predict player performance.

Advanced player modelling & predictive analysis that runs each athlete through millions of simulations prior to any sporting events allow us to accurately price each player based on future performance.

Betting markets

TEAM FANTASY DUELS

Duels between players on the same team

IN GAME FANTASY DUELS

Duels between players in this (selected) match

Wide variety, world exclusive **Player Performance Odds™** markets offering a unique player experience.

For example over/under x amount of Fantasy points for all expected to start players in both teams, team-duels, in-game duels, cross-game duels (Lionel Messi (La Liga) vs. Harry Kane (Premier League)).

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Risk Management

Live updates of odds are handled in realtime and rapid settling of markets handled by our professional on duty traders.

The managed Sportsbook comes with a 24/7 on duty risk monitoring service, meanwhile the Odds feed allows for risk to be handled by your own staff and procedures.

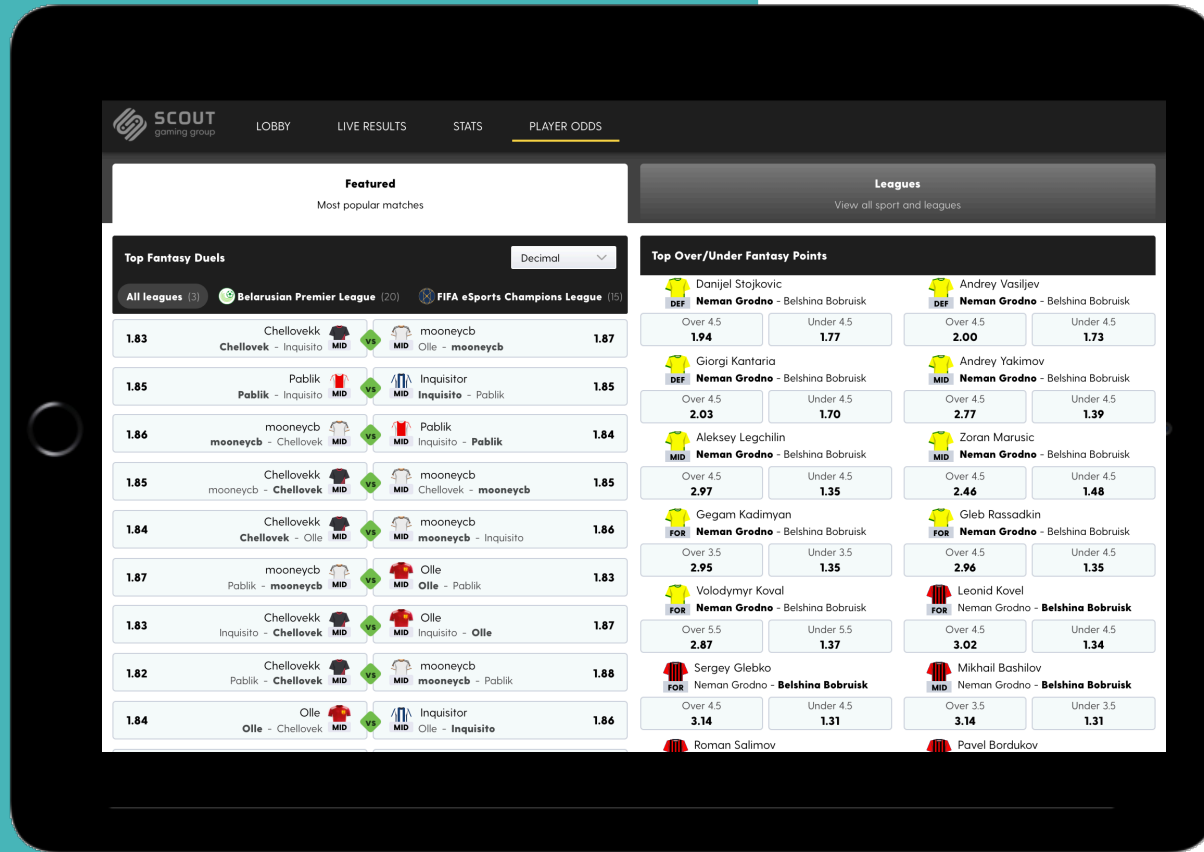
Integration

Feed or standalone client

The Player Performance Odds markets can be delivered in either of the following ways:

1. Proprietary web-based Sportsbook client
2. Odds feed added to existing sportsbook via API endpoints (JSON or XML)

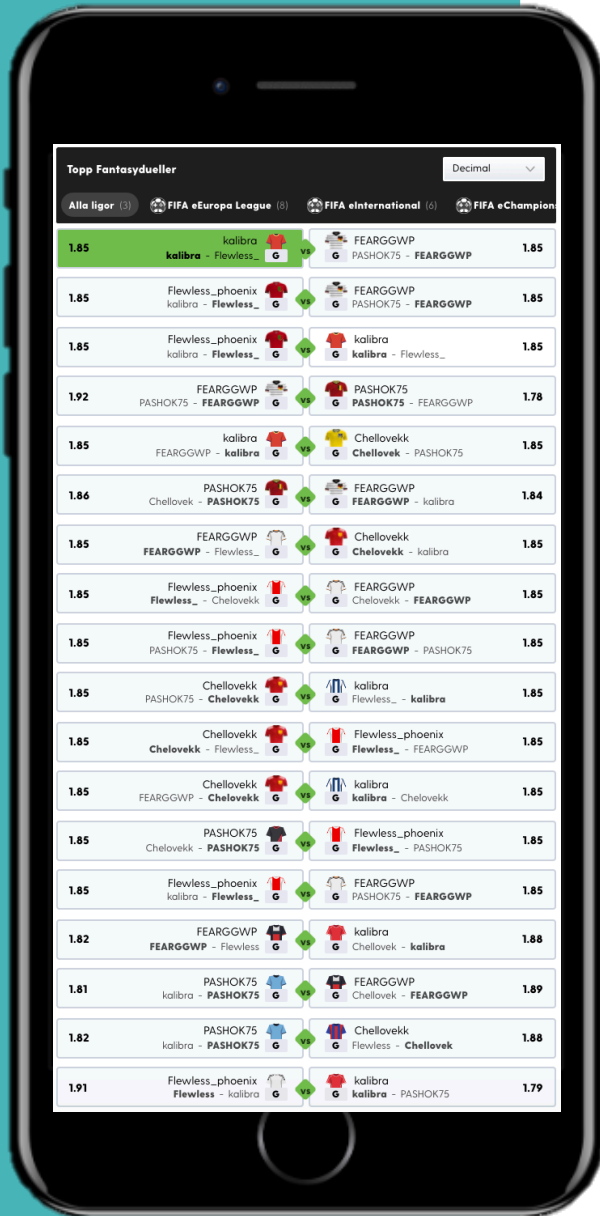
Complemented with data streaming options in line with current market standards.



Pick your solution

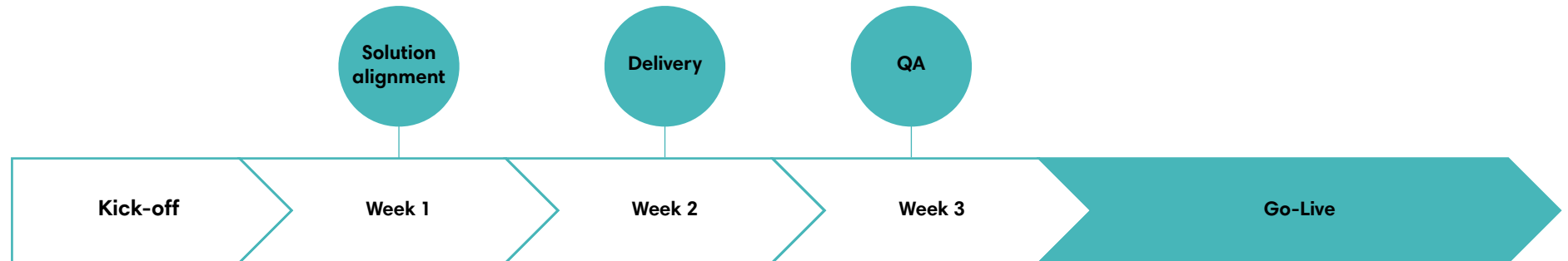
Pick and mix between:

1. Widget based Sportsbook front-end client
2. API based odds feed delivered via XML & JSON
3. Scout Trading Desk Odds, a web-based GUI
4. Fully managed & stand-alone Sportsbook





Time plan



Solution alignment

- Solution identification analysis
- Solution description presentation
- Technical alignment workshop

Delivery

- Documentation sharing
- End-point configuration
- Staff training

Go-live

- 1 QA & Final acceptance test
- 2 Solution transfer
- 3 Operational handshake

Contact



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